Vern Snyder Earns Highest Professional Fundraising Credential from AFP

(Arlington, VA) – The Association of Fundraising Professionals (AFP), the largest community of professional fundraisers in the world, has awarded its highest professional certification, the Advanced Certified Fundraising Executive (ACFRE), Vern Snyder of Toledo, Ohio.

Available only to senior-level fundraisers who have worked in the profession for 10 or more years, the ACFRE is a distinguished achievement earned by only 89 professionals since the inception of the program in 1992. The certification process includes a comprehensive application; a written examination that measures a candidate’s knowledge of fundraising as well as the philosophical, ethical, and social aspects of philanthropy; a portfolio representing the candidate’s body of professional work; and an oral peer review.

A graduate of West Virginia, Mr. Snyder holds both Bachelors and Masters degrees in Music. He began his career in fundraising with Ketchum, Inc. After serving as vice president for advancement at Youngstown State University and Eastern Kentucky University, Mr. Snyder currently serves as vice president for institutional advancement at the University of Toledo. He has conducted seven capital campaigns raising in excess of $300 million.
Mr. Snyder serves on the board of the Northwest Ohio Chapter of the American Red Cross. Additionally, he assists a number of local nonprofits including the Kidney Foundation of Northwest Ohio, Camp Courageous and Volunteers of America. Recently recognized as an AFP Master Teacher, Mr. Snyder has given presentations at CASE and AFP Chapter events.

“The ACFRE process allowed me to focus on my philosophy of fundraising and to reaffirm my dedication to our profession. I hope many of my colleagues choose this same journey.”

The ACFRE Certification Board of AFP, chaired by Karla A. Williams, ACFRE, oversees the ACFRE candidate review process. Mr. Snyder was honored for his achievement during AFP’s 47th International Conference on Fundraising in Baltimore, in April 2010.

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The Association of Fundraising Professionals (AFP), which represents nearly 30,000 members in 212 chapters throughout the world, advances philanthropy through advocacy, research, education and certification programs. AFP fosters the professional development of fundraising professionals and promotes ethical standards in the fundraising profession. For more information, visit www.afpnet.org.

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